

2010 Temple Beth El Membership & Resource Directory Advertisement Order Form

Business/Ad Name		Type of Business	
Person to Contact		Phone Number & Email Address	
Billing Address	City	State, Zip Code	

In order to reserve your ad space, send payment (Make checks payable to **TBE**) **along with this form to:**

2010 Directory, Temple Beth El, 3055 Porter Gulch Road, Aptos, CA 95003

Select Ad Size (see below for ad measurements)

- | | |
|---|---|
| <input type="checkbox"/> Color Display Full Page* Ad: \$1,000 | <input type="checkbox"/> B&W Display Half Page Ad: \$400 |
| <input type="checkbox"/> B&W Display Full Page Ad: \$800 | <input type="checkbox"/> B&W Display Quarter Page Ad: \$200 |
| <input type="checkbox"/> Color Display Half Page* Ad: \$650 | <input type="checkbox"/> B&W Business Card Listing: \$75 |

Please Check All That Apply

- Please re-run my ad from last year; no changes are required.
- I will send a new, **camera-ready ad** to director@simchakids.org (See below for file format requirements).
- I will submit my ad - business card or larger - to be scanned in to the directory (include your ad along with this form and payment).
- I need help creating my ad (please call 479-3449 for more information).
- My ad will give Temple members a discount or special offer (this information will be reflected in the directory index).

***** Deadline for camera-ready art is Nov. 9, 2009; if you want help creating your ad, the deadline is October 26, 2009.**

Agreement

I agree to advertise in the 2010 Temple Beth El Membership Directory. I understand that I am responsible for providing a camera-ready ad or calling to schedule help to create my ad, and that I am responsible for proofreading any art / info before submitting it. I also understand that if the art / content of my ad is deemed inappropriate by the production team, I will be asked to re-submit a new ad.

Signature	Date
Additional Comments:	

Ad Specifications

- (width by height in inches)
- Full page ad: 5.375 x 9.375
 - Half page ad: 5.375 x 4.625
 - Quarter page horizontal ad: 5.375 x 2.25
 - Quarter page vertical ad: 2.625 x 4.625
 - Business Card listing: 2.625 x 1.75

File Format Requirements

- (all images must be 300dpi)
- **Ads must be provided in the following formats: tiffs, PDFs, jpeg's, or Microsoft word text.

**Thank you so much for your generous contribution. Your support keeps our high-quality program going!
Simcha Preschool, where learning and fun come together!**