

## 2011 Temple Beth El Membership & Resource Directory Advertisement Order Form

Business/Ad Name		Type of Business	
Person to Contact		Phone Number & Email Address	
Billing Address	City	State, Zip Code	

In order to reserve your ad space, send payment (Make checks payable to TBE) along with this form to:  
2011 Directory, Temple Beth El, 3055 Porter Gulch Road, Aptos, CA 95003

**Select Ad Size** (see below for ad measurements):

- |  |   |
|--|---|
| <input type="checkbox"/> B&W Display Full Page Ad: \$800 | <input type="checkbox"/> B&W Display Quarter Page Ad: \$200 |
| <input type="checkbox"/> B&W Display Half Page Ad: \$400 | <input type="checkbox"/> B&W Business Card Listing: \$75    |

**Please Check All That Apply:**

- Please re-run my ad from last year; no changes are required.
- I will send a new, **camera-ready ad** to: [director@simchakids.org](mailto:director@simchakids.org)
- I will submit my ad - business card or larger - to be scanned into the directory (please include your ad along with this form and payment).
- My ad will give Temple members a discount or special offer.

**Deadline for camera-ready art is Nov. 5, 2010**

(If you need help creating an ad, please call 479-3449 to discuss. May include additional charge.)

**Agreement:**

I agree to advertise in the 2011 Temple Beth El Membership Directory. I understand that I am responsible for providing a camera-ready ad, and that I am responsible for proofreading any art/info before submitting it. I also understand that if the art/content of my ad is deemed inappropriate by the production team, I will be asked to re-submit a new ad.

Signature	Date
Additional Comments:	

**Ad Specifications** Width x Height (in inches):

Full page ad: 5.375 x 9.375  
Half page ad: 5.375 x 4.625

Quarter page horizontal ad: 5.375 x 2.25  
Quarter page vertical ad: 2.625 x 4.625  
Business Card listing: 2.625 x 1.75

**File Format Requirements:**

Ads must be provided as tiffs or PDFs. All images must be 300 dpi.

Thank you so much for your generous contribution. Your support keeps our high-quality program going!

**Simcha Preschool, where learning and fun come together!**